Understanding the Blogosphere

By

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Abstract:
Weblogs, or blogs are radically changing the face of communications on the Internet. Beyond publishing content, blogs enable users to engage in conversation and form tight knit communities, constituting a highly influential subset on the Web. Over the past year the Ebiquity group at UMBC has been studying computational aspects of blogs, including the identification of spam blogs, tracking their influence and studying their use within corporations. In this talk, we discuss the global rise of blogs as a communication platform, and introduce our work on studying the structure, quality, influence and utility of blogs.

URL: http://ebiquity.umbc.edu/tag/blog

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